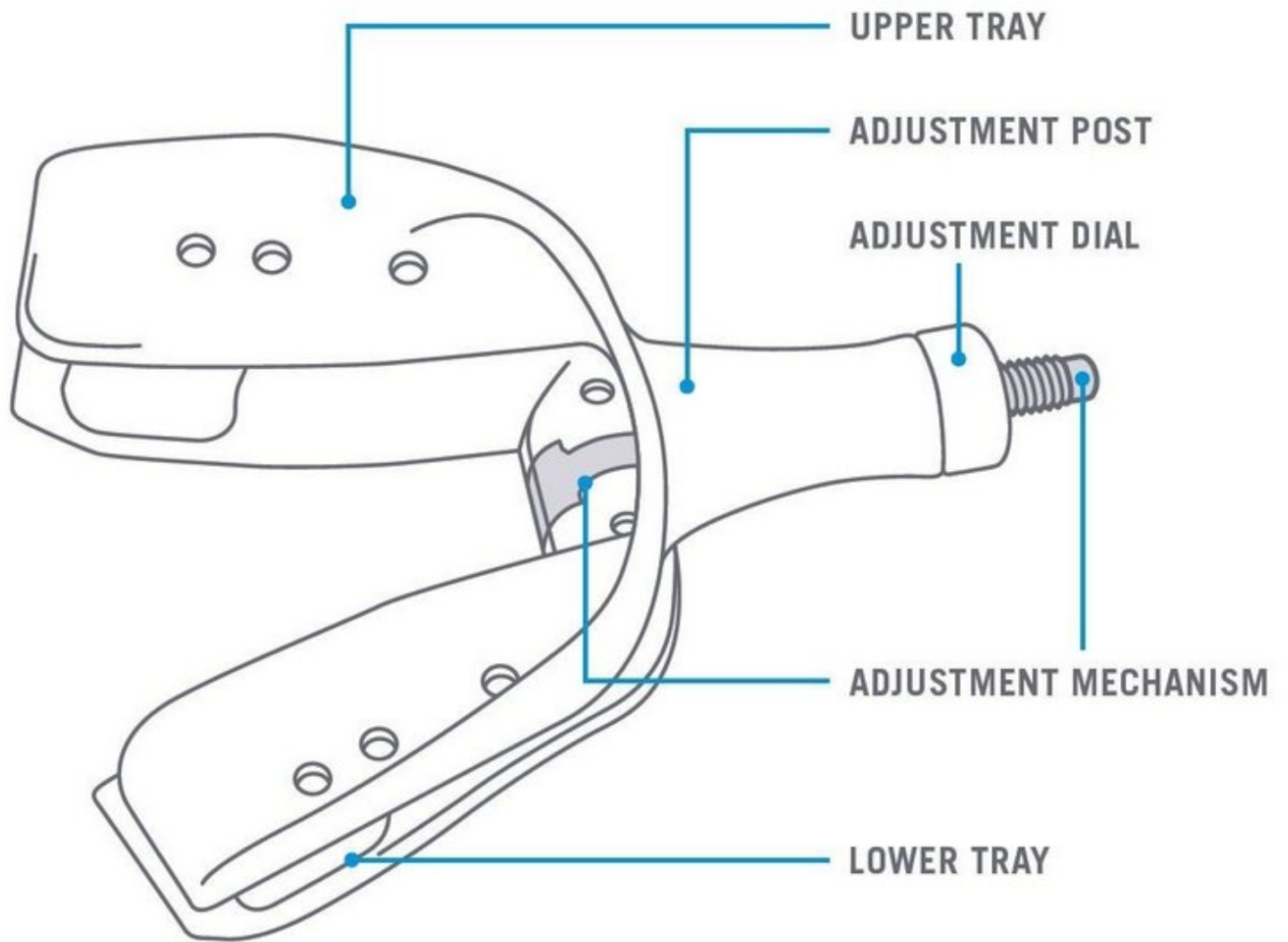


myTAP Overview

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Step 1 — The myTAP Concept



- The myTAP is a simple, patient-friendly treatment for snoring* and sleep apnea.
- The design is based on the most effective oral appliance on the market, the TAP™, which is clinically proven in over 32 independent peer reviewed studies to treat snoring, Obstructive Sleep Apnea (OSA), and in some cases severe sleep apnea.
- The unique trays of the myTAP are made from an innovative plastic that when heated becomes soft and can be molded to the teeth at the time of fitting.
- If reheated, the trays will return to their original shape and can be refitted.

Step 2 — How myTAP Works



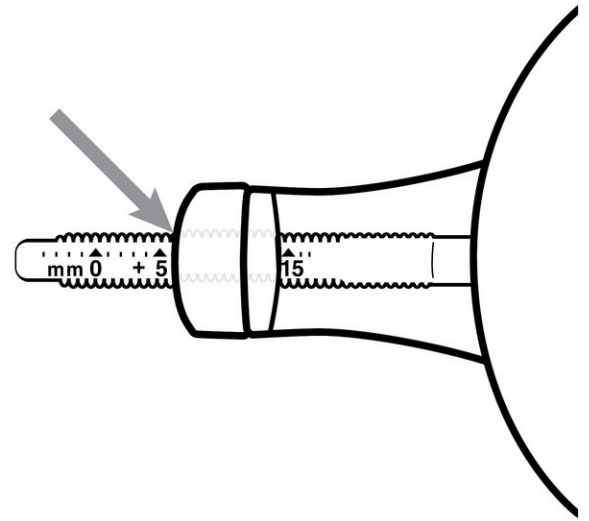
- The myTAP advances and stabilizes the mandible preventing the soft tissues of the throat and tongue from collapsing into the airway, which causes snoring and sleep apnea.
- The adjustment mechanism is attached to the lower tray and is threaded through the adjustment post of the upper tray. An adjustment dial is screwed onto the end of the threaded adjustment mechanism allowing the patient to adjust the mandible forward.
- The myTAP hardware allows the patient to control the treatment position with incremental advancements as needed.

Step 3 — What is “Precision-Fit?”



- “Precision-Fit” is a category for the myTAP trays created by Airway Management.
- The accurate molding capabilities of the trays coupled with the unique ability for the trays to be remolded if necessary makes the myTAP superior to non-custom oral appliances.
- It also features thin, sleek trays which create a comfortable, low profile snoring appliance.

Step 4 — Why Choose the myTAP?



- Precision-Fit trays can be remolded or refitted as necessary to achieve the perfect fit and reduce the need for follow-up appointments in most instances.
- The adjustable design creates active patient participation in therapy, promoting compliance and success.
- Midline advancement provides the patient the ability to achieve the ideal treatment position.
- The simple design and ease of use makes it an affordable option to treat snoring.
- The range of adjustability of the hardware eliminates the need to move hardware for further jaw advancement.
- An AM Aligner comes with every myTAP to help offset potential bite changes.

Step 5 — How does myTAP help grow my practice?



- By offering the myTAP, you can tap into a pre-existing group of patients who need an effective treatment solution.
- Treatment of snoring and sleep apnea is one of the fastest growing areas in dentistry.
- 1 in 4 of your patients has some degree of sleep disordered breathing.
- Approximately 50% of diagnosed patients are non-compliant or forgo traditional treatments (like CPAP) altogether.
- Simple screening for snoring can be incorporated into the normal routine of your practice.
- Patient awareness can be created by placing brochures or playing the patient introduction video in your waiting room or in your operatories.
- With a myTAP inventory in your office, patients can be fitted and treated in one appointment whether they are there for a routine appointment or there specifically to treat snoring.